



# Elemental Projects

A woman with dark curly hair, wearing a green jacket over a black top, stands in an office. She is holding a laptop in her left hand and has her right hand on her hip. The background shows office shelves with binders and books, and a potted plant.

## Project Sponsor Masterclass

The project sponsor is a critical enabler of success. They select and resource projects, support project managers, and ensure that projects ultimately deliver value.

- Versatile training for sponsors of all types of projects
- Aligned with national and global sponsorship standards
- Engaging, flexible, conversation-led learning
- Delivered by experienced project management experts



Designed for project leaders from any sector or technical domain, this course develops the essential skills and knowledge to drive successful project outcomes.



This training develops the knowledge and skills required to sponsor projects and programs in any sector and type of project.



Participants engage in real-world case studies and group discussions to gain and share insights.



Facilitated by seasoned project management professionals with extensive industry experience.



Flexible Delivery: facilitated online or in-person, over 1 to 3 hours.

## Topics explored

- The importance of effective project sponsorship
- Adapting sponsorship for the 4 types of projects
- The national and global standard for sponsorship
- Accountability for benefits realisation
- Supporting the project manager
- Supporting and resourcing the project
- Engaging senior stakeholders
- Managing risk and responding to complexity
- Monitoring and reviewing project progress
- Problem resolution and decision-making
- Fostering a high-performance culture

## Learning Outcomes

- Understand the role and core responsibilities of a project sponsor in line with national and global standards.
- Understand contemporary project governance, stakeholder engagement, and risk management practices.
- Understand benefits realisation frameworks that enable tracking of planned benefits or outcomes, post-project.
- Ability to support project managers through resource provision, feedback, and mentorship.
- Skills in strategic stakeholder engagement, conflict resolution, and facilitating decision-making.
- Skills for monitoring project progress and responding proactively to issues impacting project performance.



The effectiveness of the project sponsor is the best single predictor of success or failure.

Association for Project Management, Sponsoring Change Report, 2nd Edn



Plan.  
Govern.  
Lead change.  
Transition.  
Deliver.

Uplift project management and  
leadership capability to enable  
**good work, done well.**



Elemental  
Projects

[elementalprojects.com.au](http://elementalprojects.com.au)

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